

INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

Target Enterprises LTD
Attention: Accounts Payable
15260 Ventura Blvd Ste 1240
Sherman Oaks, CA 91403

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
258647-1	09/30/12	September 2012	08/27/12 - 09/23/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Maria Casey	MMT/Los Angeles	National

Advertiser	Product	Estimate Number
POL/Freedom Pac	331 FREEDOM PAC ISS	331

Flight Dates	Order #	Alt Order #
09/17/12 - 09/23/12	258647	06309378

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	POLT	ISS FPAC

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/17/12	09/21/12	Local 6 News 12-1230p	12-1230p	MTWTF--	:30	5	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 5 \$700.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 WKMG M 09/17/12 12:11 PM Local 6 News 12-1230p 12-1230p :30 TVFPF091001H \$700.00 NM									
1 WKMG Tu 09/18/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 TVFPF091001H \$700.00 NM									
2 WKMG W 09/19/12 12:12 PM Local 6 News 12-1230p 12-1230p :30 TVFPF091001H \$700.00 NM									
4 WKMG Th 09/20/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 TVFPF091001H \$700.00 NM									
5 WKMG F 09/21/12 12:11 PM Local 6 News 12-1230p 12-1230p :30 TVFPF091001H \$700.00 NM									
2	09/17/12	09/21/12	News at 5p	5-530p	MTWTF--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 5 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 WKMG M 09/17/12 5:27 PM News at 5p 5-530p :30 TVFPF091001H \$800.00 NM									
2 WKMG Tu 09/18/12 5:22 PM News at 5p 5-530p :30 TVFPF091001H \$800.00 NM									
1 WKMG W 09/19/12 5:27 PM News at 5p 5-530p :30 TVFPF091001H \$800.00 NM									
4 WKMG Th 09/20/12 5:12 PM News at 5p 5-530p :30 TVFPF091001H \$800.00 NM									
5 WKMG F 09/21/12 5:25 PM News at 5p 5-530p :30 TVFPF091001H \$800.00 NM									
3	09/17/12	09/21/12	News at 6p	6-630p	MTWTF--	:30	5	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 5 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMG M 09/17/12 5:58 PM News at 6p 6-630p :30 TVFPF091001H \$1,000.00 NM									
2 WKMG Tu 09/18/12 6:13 PM News at 6p 6-630p :30 TVFPF091001H \$1,000.00 NM									
3 WKMG W 09/19/12 5:57 PM News at 6p 6-630p :30 TVFPF091001H \$1,000.00 NM									
5 WKMG Th 09/20/12 6:28 PM News at 6p 6-630p :30 TVFPF091001H \$1,000.00 NM									
4 WKMG F 09/21/12 6:28 PM News at 6p 6-630p :30 TVFPF091001H \$1,000.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
258647-1	09/30/12	September 2012	08/27/12 - 09/23/12
Advertiser	Product	Estimate Number	
POL/Freedom Pac	331 FREEDOM PAC ISS	331	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/17/12	09/21/12	News at 7p	7-7:30p	MTWTF--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 09/17/12 7:21 PM News at 7p 7-7:30p :30 TVFPF091001H \$1,200.00 NM 1 WKMG 09/18/12 7:23 PM News at 7p 7-7:30p :30 TVFPF091001H \$1,200.00 NM 4 WKMG 09/19/12 7:11 PM News at 7p 7-7:30p :30 TVFPF091001H \$1,200.00 NM 5 WKMG 09/20/12 7:23 PM News at 7p 7-7:30p :30 TVFPF091001H \$1,200.00 NM 2 WKMG 09/21/12 7:22 PM News at 7p 7-7:30p :30 TVFPF091001H \$1,200.00 NM									
5	09/17/12	09/21/12	M-F 11p News	11-1135p	MTWTF--	:30	5	\$1,620.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTWTF-- 5 \$1,620.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG 09/17/12 11:12 PM M-F 11p News 11-1135p :30 TVFPF091001H \$1,620.00 NM 2 WKMG 09/18/12 11:28 PM M-F 11p News 11-1135p :30 TVFPF091001H \$1,620.00 NM 1 WKMG 09/19/12 11:23 PM M-F 11p News 11-1135p :30 TVFPF091001H \$1,620.00 NM 5 WKMG 09/20/12 11:24 PM M-F 11p News 11-1135p :30 TVFPF091001H \$1,620.00 NM 3 WKMG 09/21/12 11:34 PM M-F 11p News 11-1135p :30 TVFPF091001H \$1,620.00 NM									
6	09/22/12	09/22/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/22/12 8:28 AM 7-9a Sat Early Show 7-9a :30 TVFPF091001H \$400.00 NM									
7	09/23/12	09/23/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,170.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1 1 \$1,170.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/23/12 8:59 AM CBS Sunday Morning 9-1030a :30 TVFPF091001H \$1,170.00 NM									
8	09/23/12	09/23/12	Face The Nation	1030-11a	-----1	:30	1	\$990.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1 1 \$990.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/23/12 Face The Nation 1030-11a :00 \$990.00 NM See MG 8.2 2 WKMG 09/23/12 10:59 AM Face The Nation 1030-1130a :30 TVFPF091001H \$990.00 NM MG for 8.1 09/23									
Total Spots							28	Gross Total	\$29,160.00

Payment Terms 30 Days

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TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
258647-1	09/30/12	September 2012	08/27/12 - 09/23/12

Advertiser	Product	Estimate Number
POL/Freedom Pac	331 FREEDOM PAC ISS	331

Agency Commission **\$4,374.00**

Net Amount Due **\$24,786.00**

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TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
258645-1	09/30/12	September 2012	08/27/12 - 09/16/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Maria Casey	MMT/Los Angeles	National

Advertiser	Product	Estimate Number
POL/Freedom Pac	330 FREEDOM PAC ISS	330

Flight Dates	Order #	Alt Order #
09/11/12 - 09/16/12	258645	06227835

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	POLT	ISS FPAC

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/11/12	09/14/12	Local 6 News 12-1230p	12-1230p	-TWTF--	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -TWTF-- 4 \$700.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WKMG Tu 09/11/12 12:13 PM Local 6 News 12-1230p 12-1230p :30 TVFPF091001H \$700.00 NM									
3 WKMG W 09/12/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 TVFPF091001H \$700.00 NM									
1 WKMG Th 09/13/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 TVFPF091001H \$700.00 NM									
4 WKMG F 09/14/12 12:22 PM Local 6 News 12-1230p 12-1230p :30 TVFPF091001H \$700.00 NM									
2	09/11/12	09/14/12	News at 5p	5-530p	-TWTF--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -TWTF-- 4 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMG Tu 09/11/12 5:28 PM News at 5p 5-530p :30 TVFPF091001H \$800.00 NM									
3 WKMG W 09/12/12 5:27 PM News at 5p 5-530p :30 TVFPF091001H \$800.00 NM									
4 WKMG Th 09/13/12 5:23 PM News at 5p 5-530p :30 TVFPF091001H \$800.00 NM									
2 WKMG F 09/14/12 5:27 PM News at 5p 5-530p :30 TVFPF091001H \$800.00 NM									
3	09/11/12	09/14/12	News at 6p	6-630p	-TWTF--	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -TWTF-- 4 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WKMG Tu 09/11/12 6:21 PM News at 6p 6-630p :30 TVFPF091001H \$1,000.00 NM									
1 WKMG W 09/12/12 6:10 PM News at 6p 6-630p :30 TVFPF091001H \$1,000.00 NM									
3 WKMG Th 09/13/12 6:22 PM News at 6p 6-630p :30 TVFPF091001H \$1,000.00 NM									
4 WKMG F 09/14/12 6:21 PM News at 6p 6-630p :30 TVFPF091001H \$1,000.00 NM									

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258645-1	09/30/12	September 2012	08/27/12 - 09/16/12
Advertiser	Product	Estimate Number	
POL/Freedom Pac	330 FREEDOM PAC ISS	330	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/11/12	09/14/12	CBS Eve News	630-7p	-TWTF--	:30	4	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -TWTF-- 4 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/11/12 6:59 PM CBS Eve News 630-7p :30 TVFPF091001H \$1,800.00 NM 2 WKMG W 09/12/12 6:59 PM CBS Eve News 630-7p :30 TVFPF091001H \$1,800.00 NM 4 WKMG Th 09/13/12 6:59 PM CBS Eve News 630-7p :30 TVFPF091001H \$1,800.00 NM 3 WKMG F 09/14/12 6:59 PM CBS Eve News 630-7p :30 TVFPF091001H \$1,800.00 NM									
5	09/11/12	09/14/12	News at 7p	7-7:30p	-TWTF--	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -TWTF-- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/11/12 7:29 PM News at 7p 7-7:30p :30 TVFPF091001H \$1,200.00 NM 4 WKMG W 09/12/12 7:30 PM News at 7p 7-7:30p :30 TVFPF091001H \$1,200.00 NM 2 WKMG Th 09/13/12 7:21 PM News at 7p 7-7:30p :30 TVFPF091001H \$1,200.00 NM 3 WKMG F 09/14/12 7:24 PM News at 7p 7-7:30p :30 TVFPF091001H \$1,200.00 NM									
6	09/11/12	09/14/12	M-F 11p News	11-1135p	-TWTF--	:30	4	\$1,620.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -TWTF-- 4 \$1,620.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/11/12 11:24 PM M-F 11p News 11-1135p :30 TVFPF091001H \$1,620.00 NM 2 WKMG W 09/12/12 11:24 PM M-F 11p News 11-1135p :30 TVFPF091001H \$1,620.00 NM 3 WKMG Th 09/13/12 11:13 PM M-F 11p News 11-1135p :30 TVFPF091001H \$1,620.00 NM 4 WKMG F 09/14/12 11:14 PM M-F 11p News 11-1135p :30 TVFPF091001H \$1,620.00 NM									
7	09/15/12	09/15/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/15/12 7:28 AM 7-9a Sat Early Show 7-9a :30 TVFPF091001H \$400.00 NM									
8	09/16/12	09/16/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,170.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1 1 \$1,170.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/16/12 9:30 AM CBS Sunday Morning 9-1030a :30 TVFPF091001H \$1,170.00 NM									
9	09/16/12	09/16/12	Face The Nation	1030-1130a	-----1	:30	1	\$990.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1 1 \$990.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/16/12 11:23 AM Face The Nation 1030-1130a :30 TVFPF091001H \$990.00 NM									

Total Spots 27 Gross Total \$31,040.00

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Advertiser	Product	Estimate Number
POL/Freedom Pac	330 FREEDOM PAC ISS	330

Agency Commission \$4,656.00

Net Amount Due \$26,384.00

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